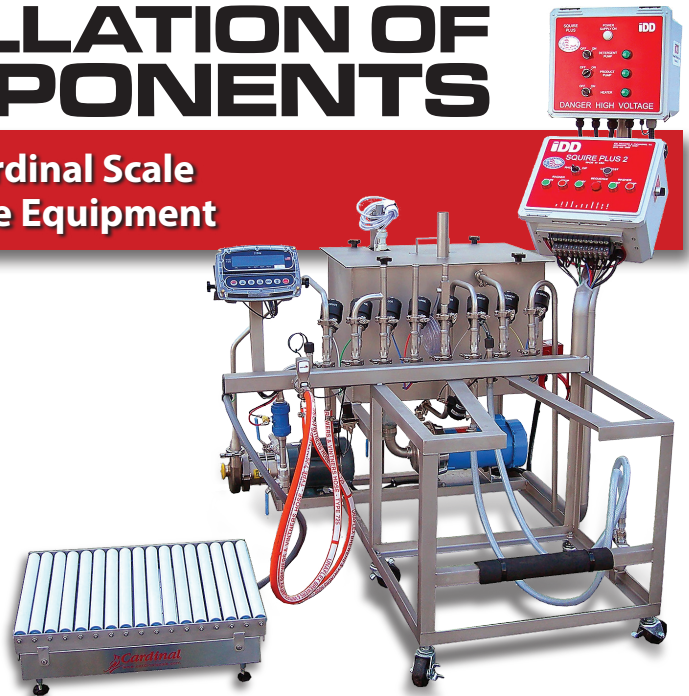


CASE STUDY: THE PERFECT DISTILLATION OF COMPONENTS

IDD Process and Packaging Integrates Cardinal Scale Products into Their Brewery and Beverage Equipment



"Cardinal Scale provided all of the implements that I needed within one company, and that influenced my decision to go with them," said Gunn.



IDD's reach extends all over the world. While primarily servicing America and Canada, IDD Process and Packaging, Inc. ships to Western Europe and as far as countries in the Oceania area, such as Australia. The burgeoning craft brewery and distillery movement in America and Canada provides IDD with a great deal of business opportunities; however, they are not limited strictly to beer and spirits. IDD delivers expertise in more traditional beverage production, such as grape juice, to more exotic and contemporary drinks, like kombucha and cold-brew tea.

IDD Process and Packaging, Inc., based in Moorpark, California, is an industry-leading supplier of brewery and beverage manufacturing equipment. The company was founded in 1990 by Jeff Gunn. After several years as C.O.O. and Executive Vice-President for APV Rosista, Gunn wanted to start his own company in an industry where he had many years of experience. The systems provided by IDD provide answers for operations such as keg cleaning, sanitation and filling, flash pasteurization, bottling, and their HEBS (High Efficiency Brewing System). IDD manufactures these intricate and precise equipment systems to meet the distinct needs for their many customers in the beverage industry.

To round out the design of a few of their systems, owner Jeff Gunn researched scale manufacturers to compare products lines and breadth of products. Cardinal Scale was capable of providing the load cells he preferred, along with the digital weight indicators meant to complete filling functions for keg, grain, and yeast managements systems, plus the scales themselves. "Cardinal Scale provided all of the implements that I needed within one company, and that influenced my decision to go with them," said Gunn.

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 **Cardinal**
Cardinal Scale Manufacturing Co.

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Continued from pg. 1

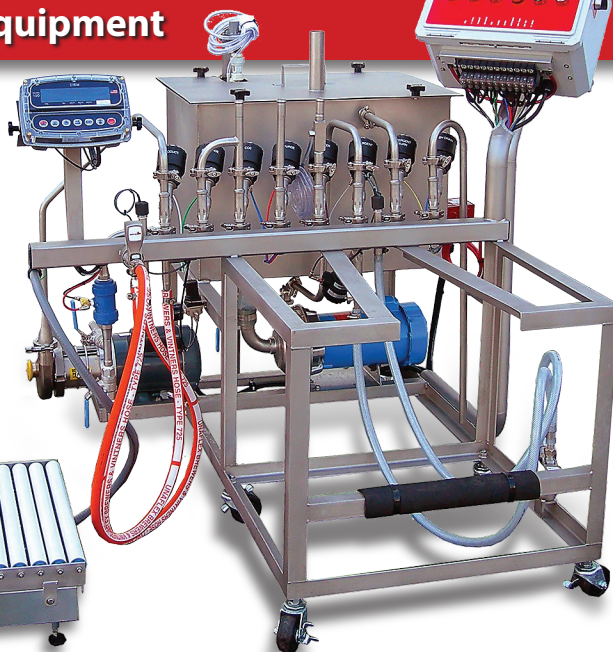
Cardinal Scale products are featured in Squire Keg Systems, Grain Handling Systems, and Yeast Management Systems. For the Squire Keg series, Cardinal Scale's model EB-300 scale is coupled with the 190 STORM indicator. The EB-300 weighs the keg that can be moved on a roller platform, and the 190 provides the weight preset programming that is invaluable to precision filling. The Squire Series system can fill up to 30 kegs per hour.

The Grain Handling Systems and Yeast Management Systems utilize Cardinal Scale's 825 or 225 weight indicator and the company's TBCSS1KM-4 load cell kits.

The Grain Handling Systems and Yeast Management Systems utilize Cardinal Scale's 825 or 225 weight indicator and the company's TBCSS1KM-4 load cell kits. The TBCSS1KM-4 load cell kits provide the durability and precision needed to take on filling of grain augers, mills, and hoppers or multi-tank yeast propagation systems. The 825 or 225 weight indicator guides the more complex filling functions associated with the aforementioned tanking systems.

The combination of IDD's proprietary design and Cardinal Scale's hardware and software has provided a great match of ingenuity and design. With more than five years of business between IDD Process and Packaging, Inc. and Cardinal Scale, the companies both look forward to many more years of flourishing business in the beverage industry. Cheers!

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